

# Manish Kumar

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## PROFILE

Computer Science Engineering graduate with a strong foundation in software development and web technologies. Experienced in building responsive web applications, managing databases, and optimizing website performance through SEO. Seeking an entry-level opportunity in a dynamic IT organization where I can apply my technical skills, contribute to business-driven solutions, and grow as a software professional.

## SKILLS

**Web Development:** HTML, CSS (Bootstrap, Tailwind), JavaScript, JQuery, MySQL

**CMS Development:** WordPress, Blogger

**Programming Languages:** Python

**Search Engine Optimization (SEO):** On-page and off-page optimization, Keyword research, Link building strategy, Meta tag optimization, and Local SEO Strategies.

**Tools:** Ahrefs, SEMrush, Vs Code, Git, Github, Canva, Word, Excel, Powerpoint

## EXPERIENCE

### Web Development Intern

Codezeal Technology Pvt. Ltd.

06/2024 – 07/2024

On-site, Internship

- Developed structured, responsive web pages using HTML, CSS, and Bootstrap.
- Managed databases with SQLite and implemented server-side logic using Django.
- Enhanced site interactivity and performance with jQuery.
- Worked on optimizing web content and page structure for better SEO ranking.

### Web Design & Crafter

Contributed on Pikitemplates.com

09/2021 – 04/2022

Remote

- Focused on the design and development of blogger templates.
- Utilized creativity and technical skills to craft and sell custom-designed themes.
- Analyzed market trends and customer preferences to design high-demand themes.

## PROJECTS

### Professional Website (globalinfoedge@com) [↗](#)

WordPress Website Design & Development

07/2025

Freelance

- Designed and developed a professional website, globalinfoedge.com [↗](#), using WordPress.
- Astra Theme and Elementor Plugin for a highly customizable and visually appealing website layout.
- Ensured seamless user experience across all devices by applying responsive design principles.

### Pixel & Pop: Digital Marketing Agency [↗](#)

WordPress Website Development & Design

04/2025 – 05/2025

Freelance

- Designed and developed the agency's website using WordPress for a modern and dynamic web presence.
- Utilized Astra Theme and Elementor Plugin for customizable layouts and smooth navigation.
- Integrated service sections, testimonials, and contact forms to enhance client engagement.
- Implemented responsive design to ensure mobile and desktop compatibility.

### Freshmart - Online Grocery Store [↗](#)

Enhancing Online Grocery Shopping with Competitive Prices and User-Friendly Design

06/2024 – 07/2024

- Developed Freshmart, an online grocery store using HTML, CSS, Bootstrap, jQuery, and Django.
- Enhanced UI/UX with interactive elements, responsive design, and seamless navigation.
- Implemented dynamic features like real-time updates and secure checkout.
- Optimized performance for a reliable and efficient shopping experience

## EDUCATION

### Bachelor of Technology (Computer Science & Engineering)

RTC Institute of Technology, Ranchi

2022 – 2025

7.75 CGPA

### Diploma (Computer Science & Engineering)

Birsa Institute of Technology (Trust) Polytechnic, Ranchi

2018 – 2021

82.31%

### Matriculation

Cluny Convent School, Ranchi

2017 – 2018

62%, ICSE

## CERTIFICATES

- Complete WordPress Website Developer Course
- Programming with JavaScript - Meta [↗](#)
- Web Development in Python (Django)
- Introduction to Web Development [↗](#)
- Vocational Training on Embedded System